

Kashish Singh

Design Strategist · Product Design · UX Research

+91-9571-59-3399 · hello@itskashish.com · itskashish.com · linkedin.com/in/kashish-design

EDUCATION

M.Des. Indian Institute of Technology, Jodhpur 2024 — Present **B.Arch.** Aditya College of Architecture, Mumbai 2017 — 2022

EXPERIENCE

UX Strategy & Clinical Systems Design AIIMS Jodhpur Jan 2026 — Present

- Designed the **Post-Operative Patient Monitoring Dashboard** and Digital Medical Charting System for the CTVS ICU.
- Conducted deep-dive **ethnographic research** and designed a Quantifiable Audit framework of the existing HMS to build an upgrade roadmap.

Founder & Principal Architect Akaasa Studio May 2022 — Jun 2024

- Directed a **hybrid consultancy** delivering 20+ architectural and digital projects across 3 continents, cumulative value exceeding **\$12M (₹100+ Cr)**.
- Designed and delivered **UX/UI solutions** for FnB and E-commerce platforms with a focus on business feasibility.

AVP, Design Yunometa Jan — May 2022

- Reported directly to the Founding Team for a Web3 platform that secured **\$10M in Seed/Angel funding**.
- Spearheaded **PRDs** for complex Metaverse and Smart Contract products.

Architectural Intern For Young India Jan — Mar 2021

- Designed interfaces for **Utec App** catering to Tier 2/3 city residents; refined conversion funnels.
- Conducted Alpha and Beta usability testing for **Infurnia** — a professional BIM software.

PROJECTS

- AIIMS Digital Medical Charting for CTVS ICU
- UX Audit and Strategy for AIIMS HMS eSushrut
- Service Design Framework for Disaster Resilience
- Clinic Management System Design for Dialysis Centers

SKILLS

TECH STACK Antigravity · n8n · Claude + Figma MCP · Figma · Adobe Suite · Krita · Blender · SketchUp · AutoCAD · Lumion · Enscape

DESIGN Service Design · UX Auditing · User Flows · Information Architecture · Usability Testing · Wireframing · Style Guides · Responsive Design · Prototyping

AI Vibe Coding · Prompt Engineering · Gen AI · AI Product Management

CERTIFICATIONS

- AI Product Management Specialization, Microsoft
- Enterprise Design Thinking, IBM
- Medical Terminology I, Rice University
- Google UX Design Certification